



CRAFTED FOR TASTE, DESIGNED FOR HEALTH

PRODUCT CATALOG



Zero Cholesterol



Zero Trans Fat



Delicious
& Crunchy

Rich in
Antioxidants

Roasted
Not Fried



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FUEL YOUR BODY WITH
GOODNESS

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Phoolpopz is a forward-thinking healthy snacking brand redefining the way India enjoys makhana and dry fruits. We blend age-old traditions with innovative flavors, focusing on purity, sustainability, and guilt-free snacking. Our commitment is to deliver unparalleled taste, quality, and health in every bite.

About The Founder

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Ms. Poonam Chaturvedi brings deep expertise from years in food manufacturing, sales, and customer relations. Her journey through Soy mart and Shiva Real Estate has honed her skills in product development, market strategy, and client engagement. Empowered by her entrepreneurial spirit, she leads Phoolpopz toward creating impactful, wholesome snack experiences.

Our Product Range

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Discover our selection of premium makhana and dry fruits, crafted to satisfy both taste and nutrition seekers. From bestsellers like Cream & Onion and Peri Peri to classic plain varieties, Phoolpopz products are made with locally sourced ingredients and consistent quality. Experience the harmony of delicious flavor and mindful snacking.

Our Contact Information

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We're here to connect with you for orders, bulk partnerships, gifting solutions, and feedback. Reach out to our team via phone, email, or through our website and social channels. At Phoolpopz, we value every customer's voice and strive for seamless, friendly service with every interaction.



ABOUT PHOOLPOPZ



CHOOSE HEALTH,
CHOOSE HAPPINESS

Reimagining Traditional Snacking for Modern India

Our Story

Phoolpopz is a healthy snacking brand committed to bringing premium flavoured and plain Makhana (fox nuts) and quality dry fruits into homes across India. We believe in reviving traditional snacks for modern lifestyles—each batch is crafted to be pure, fresh, light, and guilt-free. Our mission is to deliver snacks that delight your taste buds while nourishing your body.

Our Promise:

We source makhana from the finest farms in Bihar, ensuring authentic quality and freshness. Every product is processed hygienically, packed eco-consciously, and checked for consistency. With a blend of classic recipes and exciting new flavors, Phoolpopz ensures every bite is delicious, healthy, and satisfying.

PREMIUM, PURE AND GUILT FREE



- Locally sourced ingredients
- Eco-friendly packaging
- Consistent quality checks
- A fusion of taste and nutrition

BEST SELLERS



Experience the vibrant flavors that everyone's talking about! Our top three stars—Mint, Vrat Special Pink Salt, and Peri Peri—bring together the freshness of garden mint, the purity of vrat-friendly ingredients, and the irresistible heat of peri peri. Crafted for endless crunch and lasting satisfaction, these Phoolpopz favorites are loved by snack enthusiasts of all ages, perfect for every palate and every occasion.

Cool Mint

Pink Salt

Peri Peri



ABOUT OUR FOUNDER



Our Founder: Ms. Poonam Chaturvedi

Driven by passion and an entrepreneurial spirit, Ms. Poonam Chaturvedi is the force behind Phoolpopz. With a rich background in food manufacturing, product packaging, and supply chain management through her co-founded venture Soymart, she has gained deep experience in ensuring quality and freshness in every product. Her expertise extends beyond the food industry, drawing on years of strategic negotiation and client management honed in real estate with Shiva Real Estate.

Combining hands-on knowledge from the FMCG sector and proven skills in sales and operations, Ms. Chaturvedi understands what it takes to build a successful modern brand. Her commitment to purity, customer satisfaction, and continuous innovation shapes Phoolpopz's mission: to bring nutritious, flavorful snacks to every Indian home. Today, she leads with integrity, ensuring every snack reflects her dedication to excellence, community, and sustainable growth.



**Crafting Every Crunch
with Heart & Vision—
Meet the Founder Behind
Phoolpopz's Success.**



MAKHANA FLAVOURS



Tangy Tomato 70g | 100g

Bursting with zesty tomato goodness, this flavor brings a perfect balance of tang and spice. Every bite is a savory delight, making snack time irresistibly fun and fresh.



Chilli Garlic 70g | 100g

Experience a bold kick of chili paired with the rich aroma of garlic. This fiery blend is made for snackers who crave a flavor-packed, mouthwatering crunch.



Cream & Onion 70g | 100g

Classic and comforting, our Cream and Onion makhana delivers a creamy texture with a subtle onion twist. It's smooth, delicious, and a timeless favorite for all ages.

MAKHANA FLAVOURS



Mint(Pudhina)

70g | 100g

Refreshingly cool mint meets gentle spice to create a flavor that's lively and light. Each bite will rejuvenate your palate, making this an ideal guilt-free munch.



Pink Salt & Pepper

70g | 100g

Simple yet sophisticated, our Pink Salt and Pepper makhana enhances natural flavors with a sprinkle of Himalayan pink salt and a dash of black pepper. Pure and satisfying!



Peri Peri

70g | 100g

Simple yet sophisticated, our Pink Salt and Pepper makhana enhances natural flavors with a sprinkle of Himalayan pink salt and a dash of black pepper. Pure and satisfying!

MAKHANA FLAVOURS



Himalayan Pink Salt

70g | 100g

This classic flavor is delicately seasoned to highlight the authentic taste of makhana, offering a wholesome and utterly satisfying snacking experience.

MORE FLAVOURS COMING SOON

Get ready to expand your snacking horizons—Phoolpopz is set to launch a fresh wave of innovative flavors very soon! Crafted to surprise and delight every palate, our upcoming varieties will blend authentic Indian tastes with modern inspiration.

- Jalapeno
- Hing Jeera
- Sea Salt
- Chat Masala
- Chatpata Masala
- Tangy Lime
- Crunchy Caramel (Sweet)
- Truffle (Sweet)
- Tandoori
- Magic Masala

AVAILABLE IN 70GM, 100GM, 250GM, 500GM, AND 1KG PACKS

UNAPOLOGETICALLY FANTASTIC CHIPS



CHIPS FLAVOURS

**150g**

Ragi Chips (Indian Masala)

Spicy Indian masala meets hearty ragi for a bold yet balanced crunch. Each bite awakens your taste buds, making it the perfect wholesome, guilt-free snack.

**150g**

Beetroot Chips (Peri Peri)

Fiery peri peri meets earthy beetroot for a flavor that's tangy and bold. Each bite packs a spicy punch, making snacking both exciting and guilt-free.

**150g**

Beetroot Chips (Indian Masala)

Zesty Indian masala meets earthy beetroot for a flavor that's rich and vibrant. Each bite delights your senses, making it a wholesome, guilt-free treat.

CHIPS FLAVOURS

**150g**

Oats Chips (Indian Masala)

Crispy oats meet spicy Indian masala for a flavor that's hearty and bold. Each bite energizes your mood, making it a perfect guilt-free munch.

**150g**

Oats Chips (Peri Peri)

Fiery peri peri meets wholesome oats for a flavor that's spicy and satisfying. Each bite adds a zesty kick, making it your go-to guilt-free crunch.

**150g**

Oats Chips (Cream & Onion)

Tangy cream and zesty onion meet crunchy oats for a flavor that's smooth and savory. Each bite feels light yet indulgent, making snacking guilt-free and fun.

CHIPS FLAVOURS

**150g**

Quinoa Chips (Indian Masala)

Wholesome quinoa meets flavorful Indian masala for a taste that's bold and satisfying. Each bite brings a burst of spice, making healthy snacking truly exciting.

**150g**

Quinoa Chips (Peri Peri)

Fiery peri peri meets crunchy quinoa for a flavor that's bold and exciting. Each bite sparks your taste buds, turning every munch into a guilt-free thrill.

**150g**

Quinoa Chips (Cream & Onion)

Smooth cream and tangy onion blend with crunchy quinoa for a flavor that's light yet indulgent. Each bite feels crisp and creamy, making healthy snacking a delight.

CHIPS FLAVOURS

**150g**

Corn Chips (Indian Masala)

Crispy corn meets spicy Indian masala for a flavor that's bold and irresistible. Each bite bursts with desi zest, making snacking joyful and guilt-free.

**150g**

Soya Chips (Indian Masala)

Nutty soya meets spicy Indian masala for a flavor that's hearty and vibrant. Each bite offers bold taste and crunch, making it a perfect guilt-free snack.

MORE FLAVOURS COMING SOON

- Jalapeno
- Hing Jeera
- Chat Masala
- Chatpata Masala
- Tangy Lime
- Tandoori
- Cheese & Herbs
- Sea Salt

AVAILABLE IN 150G, 500G AND 1 KG PACKS

PEANUT FLAVOURS

**120g**

Roasted Peanuts (Hing Jeera)

Aromatic hing and zesty jeera blend with roasted peanuts for a flavor that's savory and unique. Each bite delights your senses, making snacking flavorful and guilt-free.

**120g**

Roasted Peanuts (Peri Peri)

Fiery peri peri spices heat up roasted peanuts for a flavor that's bold and thrilling. Each bite packs a punch, making it an exciting guilt-free snack.

**120g**

Roasted Peanuts (Lemon Mint)

Zesty lemon and refreshing mint uplift roasted peanuts for a flavor that's bright and lively. Each bite awakens your palate, making it a guilt-free, invigorating snack.

MORE SNACKING OPTIONS

Reimagining Traditional Snacking for Modern India



120g



Jowar Puffs (Indian Masala)

Spiced Indian masala blends perfectly with crunchy jowar puffs for a taste that's bold and light. Each bite delivers a flavorful crunch, making it an ideal guilt-free snack.



100g



Chocolate Ragi Sticks

Rich chocolate meets wholesome ragi for a flavor that's indulgent yet light. Each bite satisfies your sweet craving, making it a guilt-free treat.

RAW PRODUCTS

Reimagining Traditional Snacking for Modern India



Raw Makhana (200g | 500g)

Light, crunchy lotus seeds offer a wholesome snack packed with protein and fiber. Roasted to perfection, raw makhana is a guilt-free delight that supports heart health and satisfies cravings naturally.



Premium Trail Mix (500g)

A vibrant mix of nuts, seeds, and dried fruits combines to provide a wholesome snacking experience. Every handful delivers a burst of texture and flavor, making it the perfect energizing snack on the go.

SAY HEALTH SAY CRUNCH

A burst of fun in every bite



OTHER PRODUCTS



DRIED BERRIES

Savor the rich, tangy delight of our Dried Berries.



ROASTED SAGO

Indulge in the crispy goodness of our Roasted Sago.



TRAIL MIXES

Embark on a flavorful journey with our assortment of Trail Mixes.



ROASTED CHANA

Enjoy the savory crunch of our Roasted Chana snack.



RAW SEEDS

Experience the natural crunch of our Raw Seeds snack.



HEALTHY PUFFS

Indulge in the crispy goodness of Wheat, Raagi, Quinoa puff,



CRUNCHY CORN

Experience the irresistible crunch of our Crunchy Corn snack.



BEETROOT BHUJIYA

Enjoy the irresistible taste of Bhujija in a healthy avatar.

SNACKS MADE YOUR WAY!

Phoolpopz is on a mission to keep healthy snacking exciting and accessible for everyone! Soon, we'll be adding a vibrant array of nutritious treats to our lineup—including wholesome ragi chips, crunchy ragi bhujija, colorful beetroot chips, and more.

- Ragi/Oats Puffs
- Ragi Bhujija
- Quinoa Bhujija
- Ragi/Oats Sticks
- Roasted Seeds
- Raw Makhana
- Pure Honey
- Premium Namkeens
- Healthy Cookies
- Dried Fruits



GET IN TOUCH

We love hearing from you! Whether you want to place an order, inquire about bulk gifting, explore retail partnerships, or simply share your feedback, the Phoolpopz team is always here to help. Reach out for quick support, personalized recommendations, and delicious snacking solutions tailored for you.

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For a faster response or easy ordering, scan the QR code. Let's make snacking more joyful together!





PHOOLPOPZ

PRODUCT CATALOG

WHOLESALE



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SMART SNACKING FOR MODERN LIVING